



SUPPORT OUR COMMUNITY: SHOP LOCAL

2017 New Concord Farmers' Market Guide for Vendors

The purpose of our market is to provide our residents with fresh, locally grown produce, homemade baked goods, and handmade craft items in a friendly environment. We hope to encourage shoppers to stop by our local businesses while they're visiting the market and vice versa. At the same time, we want to provide a friendly and fair place for local farmers, bakers, and crafters to sell their products.

1. Vendors need to supply their own tents, tables, and chairs for a 10'x10' space. If the vendor is under the pavilion (typically baked good vendors), then the space designated is one table per vendor for the \$50 season fee.
2. Permanent, assigned locations are only available to vendors who commit to the entire season and pay the \$50 season fee for a 10'x10' space. If the vendor requires more space, they can purchase an additional 10'x10' space for \$50 for the season.
3. Vendors who wish to pay a \$10 weekly fee will be assigned an available space on a first-come, first-serve basis by the market manager. All fees are non-refundable.
4. Market runs on Monday evenings starting July 10 through August 21st. Posted hours of sale are 4 pm until 7 pm. Vendors may begin setting up their area at 3 pm. Starting August 28th through October 9th posted hours are 5pm until 7pm. Vendors may begin setting up their area at 4 pm.
5. Vendors need to stay until 7 pm or until sold out. Please bring sufficient product / items to last.
6. It is the responsibility of each vendor to comply with all Federal, State, and County regulations pertaining to their products. Each vendor is responsible for their own product's food safety. All ingredients must be displayed for consumers.
7. Vendors must have their prices displayed, along with their name or business name and address.
8. There is absolutely no auction house produce allowed. Vendors selling U-Pick produce must label it as such.
9. At the end of the market day, please remove any unsold products and clean up your area.
10. There will be no official bell to start the market this year. Posted hours are 4 pm – 7 pm unless otherwise noted. Once vendors begin setting up after 3 pm, they are permitted to sell if a customer stops by to be a patron of our market. It is our intent to make customers happy and keep the market fair for all vendors – we do not want to discourage customers by turning them away ten minutes before 4 pm.
11. The market will allow one non-profit group per week to set-up a table at no cost. This must be scheduled in advance, and they cannot compete with the paying vendors.
12. In order to allow for customers to have parking spaces in the paved lot, we ask that once vendors have their areas set up that they move their vehicles. Vendor vehicles can be moved to the parking spots on Stormont Street hill. If a vendor requires a close parking space to work out if their vehicle, s/he will be charged an extra space (\$50/season or \$10/week). The intent of this rule is to allow sufficient parking space for patrons who are visiting the market.

Thank you,
The New Concord Area Board of Trade